

4 February 2022

### FINAL RESULTS

uComms conducted a survey of 402 residents across the South Australian state electorate of Mount Gambier on behalf of the South Australian Forest Products Association during the nights between the 31<sup>st</sup> January and 3<sup>rd</sup> February of 2022 using self-completed automated voice polling methodologies.

#### Question 1:

At the upcoming state election, which of the following will receive your first preference vote?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>Troy Bell - Independent</b>	35.7%	46.3%	24.8%	24.6%	33.9%	33.3%	59.0%
<b>Ben Hood - Liberal</b>	20.2%	16.7%	23.8%	10.5%	22.6%	25.9%	20.5%
<b>Kathrine Davis - Labor</b>	22.5%	20.4%	24.8%	31.6%	17.7%	25.9%	10.3%
<b>Greens Candidate</b>	4.2%	4.6%	3.8%	0.0%	11.3%	1.9%	2.6%
<b>Other / Independent</b>	8.0%	7.4%	8.6%	22.8%	0.0%	7.4%	2.6%
<b>Undecided</b>	9.4%	4.6%	14.3%	10.5%	14.5%	5.6%	5.1%

#### 2 Party Preferred

	Total
<b>Troy Bell - Independent</b>	58%
<b>Kathrine Davis - Labor</b>	42%

Note: Undecided voters allocated by Q1a and preferences distributed as per Q1b

**Question 1a:**

*Being undecided to which of the following do you have even a slight leaning*

	<b>Total</b>
<b>Troy Bell - Independent</b>	<b>47.4%</b>
<b>Ben Hood - Liberal</b>	<b>21.1%</b>
<b>Kathrine Davis - Labor</b>	<b>31.6%</b>
<b>Greens Candidate</b>	<b>0.0%</b>
<b>Other / Independent</b>	<b>0.0%</b>

*Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a*

**Question 1b:**

Which of the following two candidates would you preference higher?

	<b>Total</b>
<b>Troy Bell - Independent</b>	<b>66.3%</b>
<b>Ben Hood - Liberal</b>	<b>33.8%</b>

*Note: Only respondents who didn't answer 'Troy Bell - Independent' or 'Ben Hood - Liberal' in Question 1 and 1a were included in Question 1b*

**Question 1c:**

*Which of the following two candidates would you preference higher?*

	<b>Total</b>
<b>Troy Bell - Independent</b>	<b>59.5%</b>
<b>Kathrine Davis - Labor</b>	<b>40.5%</b>

*Note: Only respondents who didn't answer 'Troy Bell - Independent' or 'Kathrine Davis - Labor' in Question 1 and 1a were included in Question 1c*

**Question 2:**

Who of the following do you think would make the better Premier?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<b>Steven Marshall – Liberal</b>	53.5%	54.6%	52.4%	67.9%	38.1%	50.0%	64.1%
<b>Peter Malinauskas - Labor</b>	46.5%	45.4%	47.6%	32.1%	61.9%	50.0%	35.9%

	<i>Total</i>	<i>IND</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>OTH</i>	<i>UND</i>
<b>Steven Marshall – Liberal</b>	53.5%	57.9%	81.4%	29.8%	0.0%	50.0%	57.9%
<b>Peter Malinauskas - Labor</b>	46.5%	42.1%	18.6%	70.2%	100.0%	50.0%	42.1%

**Question 3:**

Would you be more or less likely to vote for a candidate or political party with policies that support the electorates forest industries?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>More likely</i>	73.1%	75.7%	70.5%	67.9%	68.3%	74.1%	89.7%
<i>Less likely</i>	6.1%	11.2%	1.0%	12.5%	6.3%	1.9%	2.6%
<i>Vote unchanged</i>	20.8%	13.1%	28.6%	19.6%	25.4%	24.1%	7.7%

	<i>Total</i>	<i>IND</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>OTH</i>	<i>UND</i>
<i>More likely</i>	73.1%	82.9%	81.4%	48.9%	55.6%	55.6%	100.0%
<i>Less likely</i>	6.1%	2.6%	2.3%	14.9%	22.2%	5.6%	0.0%
<i>Vote unchanged</i>	20.8%	14.5%	16.3%	36.2%	22.2%	38.9%	0.0%

**Question 4:**

*How important do you think the forest industries such as timber production and timber processing is the economy?*

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<b>Very important</b>	79.1%	70.1%	88.5%	64.3%	82.5%	79.6%	94.9%
<b>Somewhat important</b>	19.9%	28.0%	11.5%	35.7%	17.5%	16.7%	5.1%
<b>Not at all imporant</b>	0.9%	1.9%	0.0%	0.0%	0.0%	3.7%	0.0%

	<i>Total</i>	<i>IND</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>OTH</i>	<i>UND</i>
<b>Very important</b>	79.1%	89.6%	95.3%	68.1%	77.8%	22.2%	78.9%
<b>Somewhat important</b>	19.9%	9.1%	4.7%	31.9%	22.2%	72.2%	21.1%
<b>Not at all imporant</b>	0.9%	1.3%	0.0%	0.0%	0.0%	5.6%	0.0%

**Question 5:**

Which of the following parties do you believe has the best economic recovery plan to lead the state out of the Covid pandemic?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>Liberal</b>	40.8%	43.0%	38.5%	43.9%	35.5%	35.2%	52.6%
<b>Labor</b>	26.1%	26.2%	26.0%	22.8%	33.9%	27.8%	15.8%
<b>The Greens</b>	5.2%	9.3%	1.0%	12.3%	3.2%	3.7%	0.0%
<b>Independent</b>	9.5%	6.5%	12.5%	0.0%	19.4%	7.4%	10.5%
<b>Other</b>	5.2%	0.9%	9.6%	10.5%	0.0%	9.3%	0.0%
<b>Undecided</b>	13.3%	14.0%	12.5%	10.5%	8.1%	16.7%	21.1%

	Total	IND	LIB	LAB	GRE	OTH	UND
<b>Liberal</b>	40.8%	49.3%	79.1%	2.1%	0.0%	0.0%	68.4%
<b>Labor</b>	26.1%	13.3%	2.3%	62.5%	62.5%	47.1%	5.3%
<b>The Greens</b>	5.2%	0.0%	0.0%	16.7%	37.5%	0.0%	0.0%
<b>Independent</b>	9.5%	17.3%	4.7%	0.0%	0.0%	5.9%	15.8%
<b>Other</b>	5.2%	4.0%	0.0%	0.0%	0.0%	47.1%	0.0%
<b>Undecided</b>	13.3%	16.0%	14.0%	18.8%	0.0%	0.0%	10.5%

This survey was conducted using multi-modal survey system among 402 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender, age and state population to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright uCommunications Pty Ltd.



**Methodology Disclosure Statement - Short**

<b>Short Methodology Statement</b>	
<b>Research conducted by</b>	<i>uCommunications Pty Ltd – T/A uComms</i>
<b>Commissioned by</b>	<i>South Australian Forest Products Association</i>
<b>End client</b>	<i>South Australian Forest Products Association</i>
<b>Fieldwork dates</b>	<i>31 Jan, 1, 2 &amp; 3 Feb 2022</i>
<b>Mode of data collection</b>	<i>Automated telephone poll</i>
<b>Target population</b>	<i>Australian eligible voters</i>
<b>Sample size</b>	<i>402</i>
<b>Australian Polling Council (APC) Compliant</b>	<i>Yes</i>
<b>URL of Long Methodology Disclosure Statement</b>	<i>www.ucommsapc.info</i>
<b>Voter intention published</b>	<i>Yes</i>

**Methodology Disclosure Statement - Long**

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	<i>322</i>
<b>Margin of Error associated with effective sample size</b>	<i>+/- 4.85%</i>
<b>Variables used in weighting</b>	<i>Age X Gender X Federal Electorate Dist</i>
<b>Weighting method used</b>	<i>Ranked weighting</i>
<b>Full question text, responses categories and randomisation</b>	<i>See within attached</i>
<b>Proportion of landline/mobile completed samples</b>	<i>78% Mobile 22% Landline</i>
<b>Source of Sample</b>	<i>Households selected at random within the Mount Gambier state electorate</i>
<b>Positioning of voter intention questions within survey</b>	<i>First question after call intro</i>
<b>Undecided voter handling</b>	<i>Respondents who answered “Undecided” were then asked a leaning question</i>
<b>2pp calculation method</b>	<i>Respondent allocated preference</i>

4 February 2022

### FINAL RESULTS

uComms conducted a survey of 406 residents across the South Australian state electorate of Stuart on behalf of the South Australian Forest Products Association during the nights between the 31<sup>st</sup> January and 3<sup>rd</sup> February of 2022 using self-completed automated voice polling methodologies.

#### Question 1:

At the upcoming state election, which of the following will receive your first preference vote?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>Dan van Holst Pellekaan - Liberal</b>	45.1%	45.5%	44.6%	52.2%	48.3%	29.2%	58.1%
<b>Andrew Wright - Labor</b>	17.4%	15.8%	18.8%	15.2%	5.2%	24.6%	23.3%
<b>The Green Candidate</b>	6.6%	9.9%	3.6%	0.0%	8.6%	12.3%	2.3%
<b>Geoff Brock - Independent</b>	11.3%	6.9%	15.2%	0.0%	10.3%	20.0%	11.6%
<b>Other / Independent</b>	12.7%	17.8%	8.0%	23.9%	19.0%	7.7%	0.0%
<b>Undecided</b>	7.0%	4.0%	9.8%	8.7%	8.6%	6.2%	4.7%

#### 2 Party Preferred

	Total
<b>Dan van Holst Pellekaan - Liberal</b>	60%
<b>Andrew Wright - Labor</b>	40%

Note: Undecided voters allocated by Q1a and preferences distributed as per Q1b

**Question 1a:**

*Being undecided to which of the following do you have even a slight leaning*

	<i>Total</i>
<i>Dan van Holst Pellekaan - Liberal</i>	<i>7.1%</i>
<i>Andrew Wright - Labor</i>	<i>57.1%</i>
<i>The Green Candidate</i>	<i>0.0%</i>
<i>Geoff Brock - Independent</i>	<i>7.1%</i>
<i>Other / Independent</i>	<i>28.6%</i>

*Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a*

**Question 1b:**

Which of the following two candidates would you preference higher?

	<b>Total</b>
<b>Dan van Holst Pellekaan - Liberal</b>	46.5%
<b>Andrew Wright - Labor</b>	53.5%

*Note: Only respondents who didn't answer 'Dan van Hoist Pellekaan - Liberal' or 'Andrew Wright - Labor' In Question 1 and 1a were included in Question 1b*

**Question 1c:**

Which of the following two candidates would you preference higher?

<b>Total</b>	
<b>Dan van Holst Pellekaan - Liberal</b>	<b>7.3%</b>
<b>Geoff Brock - Independent</b>	<b>92.7%</b>

Note: Only respondents who didn't answer 'Dan van Hoist Pellekaan - Liberal' or 'Geoff Brock – Independent' In Question 1 and 1a were included in Question 1c

**Question 2:**

Who of the following do you think would make the better Premier?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>Steven Marshall – Liberal</b>	48.4%	44.6%	51.8%	44.4%	62.1%	34.4%	54.5%
<b>Peter Malinauskas - Labor</b>	51.6%	55.4%	48.2%	55.6%	37.9%	65.6%	45.5%

	Total	LIB	LAB	GRE	IND	OTH	UND
<b>Steven Marshall – Liberal</b>	48.4%	83.3%	0.0%	21.4%	25.0%	25.9%	46.7%
<b>Peter Malinauskas - Labor</b>	51.6%	16.7%	100.0%	78.6%	75.0%	74.1%	53.3%

**Question 3:**

Would you be more or less likely to vote for a candidate or political party with policies that support the electorate's forest and agricultural industries?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>More likely</i>	60.2%	55.0%	64.9%	55.6%	58.6%	64.6%	60.0%
<i>Less likely</i>	14.7%	17.0%	12.6%	33.3%	0.0%	13.8%	17.8%
<i>Vote unchanged</i>	25.1%	28.0%	22.5%	11.1%	41.4%	21.5%	22.2%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>IND</i>	<i>OTH</i>	<i>UND</i>
<i>More likely</i>	60.2%	62.5%	64.9%	50.0%	72.0%	57.7%	20.0%
<i>Less likely</i>	14.7%	11.5%	18.9%	7.1%	16.0%	19.2%	26.7%
<i>Vote unchanged</i>	25.1%	26.0%	16.2%	42.9%	12.0%	23.1%	53.3%

**Question 4:**

*Do you agree or disagree that the State Government has a responsibility to ensure South Australia has enough timber to meet the State's housing needs?*

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<b><i>Strongly agree</i></b>	32.2%	34.3%	30.4%	28.9%	20.3%	41.5%	36.4%
<b><i>Agree</i></b>	25.2%	24.5%	25.9%	26.7%	25.4%	20.0%	31.8%
<b><i>Disagree</i></b>	12.6%	10.8%	14.3%	8.9%	11.9%	13.8%	15.9%
<b><i>Strongly disagree</i></b>	3.7%	2.0%	5.4%	6.7%	0.0%	4.6%	4.5%
<b><i>Unsure / Don't know</i></b>	26.2%	28.4%	24.1%	28.9%	42.4%	20.0%	11.4%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>IND</i>	<i>OTH</i>	<i>UND</i>
<b><i>Strongly agree</i></b>	32.2%	32.3%	55.6%	23.1%	26.9%	10.7%	33.3%
<b><i>Agree</i></b>	25.2%	33.3%	11.1%	23.1%	15.4%	32.1%	20.0%
<b><i>Disagree</i></b>	12.6%	10.4%	8.3%	7.7%	23.1%	21.4%	0.0%
<b><i>Strongly disagree</i></b>	3.7%	4.2%	2.8%	0.0%	15.4%	0.0%	0.0%
<b><i>Unsure / Don't know</i></b>	26.2%	19.8%	22.2%	46.2%	19.2%	35.7%	46.7%



**Question 5:**

Which of the following parties do you believe has the best economic recovery plan to lead the state out of the Covid pandemic?

	<b>Total</b>	<b>Female</b>	<b>Male</b>	<b>18 – 34</b>	<b>35 – 50</b>	<b>51 - 65</b>	<b>65+</b>
<b>Liberal</b>	36.7%	29.0%	43.6%	37.8%	37.9%	26.2%	45.5%
<b>Labor</b>	27.6%	25.0%	30.0%	13.3%	24.1%	40.0%	27.3%
<b>The Greens</b>	4.3%	7.0%	1.8%	4.4%	8.6%	1.5%	2.3%
<b>Independent</b>	12.9%	16.0%	10.0%	20.0%	15.5%	12.3%	6.8%
<b>Other</b>	8.1%	8.0%	8.2%	20.0%	10.3%	3.1%	2.3%
<b>Undecided</b>	10.5%	15.0%	6.4%	4.4%	3.4%	16.9%	15.9%

	<b>Total</b>	<b>LIB</b>	<b>LAB</b>	<b>GRE</b>	<b>IND</b>	<b>OTH</b>	<b>UND</b>
<b>Liberal</b>	36.7%	74.7%	0.0%	7.7%	8.0%	0.0%	13.3%
<b>Labor</b>	27.6%	11.6%	72.2%	38.5%	44.0%	7.1%	33.3%
<b>The Greens</b>	4.3%	2.1%	2.8%	46.2%	0.0%	0.0%	0.0%
<b>Independent</b>	12.9%	1.1%	13.9%	0.0%	32.0%	46.4%	0.0%
<b>Other</b>	8.1%	3.2%	0.0%	0.0%	0.0%	28.6%	46.7%
<b>Undecided</b>	10.5%	7.4%	11.1%	7.7%	16.0%	17.9%	6.7%

*This survey was conducted using multi-modal survey system among 406 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender, age and state population to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright uCommunications Pty Ltd.*

**Methodology Disclosure Statement - Short**

<b>Short Methodology Statement</b>	
<b>Research conducted by</b>	<i>uCommunications Pty Ltd – T/A uComms</i>
<b>Commissioned by</b>	<i>South Australian Forest Products Association</i>
<b>End client</b>	<i>South Australian Forest Products Association</i>
<b>Fieldwork dates</b>	<i>31 Jan, 1, 2 &amp; 3 Feb 2022</i>
<b>Mode of data collection</b>	<i>Automated telephone poll</i>
<b>Target population</b>	<i>Australian eligible voters</i>
<b>Sample size</b>	<i>406</i>
<b>Australian Polling Council (APC) Compliant</b>	<i>Yes</i>
<b>URL of Long Methodology Disclosure Statement</b>	<i>www.ucommsapc.info</i>
<b>Voter intention published</b>	<i>Yes</i>

**Methodology Disclosure Statement - Long**

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	<i>325</i>
<b>Margin of Error associated with effective sample size</b>	<i>+/- 4.82%</i>
<b>Variables used in weighting</b>	<i>Age X Gender X Federal Electorate Dist</i>
<b>Weighting method used</b>	<i>Ranked weighting</i>
<b>Full question text, responses categories and randomisation</b>	<i>See within attached</i>
<b>Proportion of landline/mobile completed samples</b>	<i>72% Mobile 28% Landline</i>
<b>Source of Sample</b>	<i>Households selected at random within the Stuart state electorate</i>
<b>Positioning of voter intention questions within survey</b>	<i>First question after call intro</i>
<b>Undecided voter handling</b>	<i>Respondents who answered “Undecided” were then asked a leaning question</i>
<b>2pp calculation method</b>	<i>Respondent allocated preference</i>