



South Australian
Forest
Products
Association

Strategic Vision 2022-2025

**DELIVERING FOR
SOUTH AUSTRALIA'S
FOREST INDUSTRIES.**



About Us

The South Australian Forest Products Association (SAFPA) is the peak industry body representing the entire value chain of forest industries in South Australia to all levels of Government.

SAFPA represents members involved with:

- The growing of trees into forests, from which the timber is produced;
- Silviculture (the planting and caring for trees);
- Sustainable harvest of forests;
- Haulage of log;
- Timber processing; and
- Manufacturing of pulp, paper and bioproducts.

Our Vision

SAFPA will have the most profound and positive impact on economic participation and public opinion of the forest, wood and paper products industry in South Australia.

Our Mission

SAFPA will be the leading voice on public policy and social licence for the forest, wood and paper products in South Australia.

Our Purpose

- Create economic and social opportunities that will advance and empower the forestry sector for the next generation.
- Advocate and facilitate public sector, corporate and community connections that will leverage opportunities and add to the value chain of the industry.
- Celebrate industry achievements and showcase the importance of preserving forestry manufacturing in regional South Australia.
- Encourage the adoption of evidence-based research that innovates and benefits the modernization of forestry and connected industries.
- Ensure forestry is seen as an environmentally sustainable sector and a major renewable source for the future.
- Preparing risk management solutions and responding to emergency events that threaten South Australia's forest product industries.





STRATEGIC PRIORITIES	ADVOCATE	STIMULATE VALUE GROWTH	INFORM	CELEBRATE
Aim	Collaborate and influence public and private sectors to support and pursue opportunities that technologically, scientifically and environmentally advance the forestry industry.	Enhance prosperity by removing barriers and creating opportunities to add value to the industry for the next generation.	Inform and educate the environmental and social benefits of forestry industry in our state.	Promote and acknowledge historical milestones and achievements of the industry within the domestic market, and to highlight the achievements of national and international jurisdictions.
Success Indicators	<p>Government policy positively addresses the needs and requirements of the industry.</p> <p>Delivered outcomes address the issues raised by industry leaders.</p>	<p>An increased production of trees and forestry products.</p> <p>New markets collaborate with South Australia's industry.</p> <p>An increase in the GDP and employee status</p>	When forest industries is acknowledged as a secure, sustainable and renewable industry.	<p>Stronger engagement and connection with stakeholders, commodity bodies and the community.</p> <p>Regular engagement with media, industry bodies and community.</p>

